

Demands That Stress Patterns

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- 1 Why It's Always Hard To Steer
 - Square law of computation
 - Size/Complexity dynamic
- 2 What Helps To Stay In Control
- 3 Responses To Customer Demands

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Square law of computation

Definition

“Unless some simplification can be made, the amount of computation to solve a set of equations increases at least as fast as the square of the number of equations.”

Corollary

The “computer” needed to control a system has to become 4 times more mighty as the system size doubles.

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Example

- Even trained chicken can play perfect tic-tac-toe.
- Nobody can play perfect chess.
- Although chess is a perfect game with all information given and a fixed board size it is too big for every existing computer, human or artificial.

What makes management difficult

- Management is similar to controlling a game: Get from A to B.
- Management is much more complex: Not a perfect game.
- Not all information is available.
- Board size is not “fixed”.

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Size/Complexity Dynamic

Fact

- *Human brain capacity is limited.*
- *Complexity of a program grows by the square of its size.*
- *Augmented ambitions after success lead to more complex products.*

Corollary

- *Sooner or later a program will become too big to be handled by a human brain.*
- *Development of more complex products need to be “simplified” by methodological software engineering.*

Other forms of this dynamic

- Fault/Location Dynamic
- People/Interaction Dynamic

Fundamental Problem

Fact

Ambitious requirements can easily outstrip even the brightest developer's mental capacity.

The Right Tool for the Job

- To battle the Natural Dynamics of large projects, the right methods of human intervention have to be applied.
- The right choice of technologies, working styles, methodologies, ... may depend on the nature and complexity of the problem at hand.

Compositing Engineering Methods

- Because different methods may excel at different problems or problem sizes some organizations try to combine methods.
- Pattern 3 (Steering) managers will readily use a toolkit of engineering methods.
- Managers in a “blaming environment” will rather stick to one “standard” way of doing things, so they cannot be blamed for making the wrong choice.

Taking Risk into Consideration

- Different methods will have different risk levels, meaning the probability of success will differ depending on problem size.
- Important: The risk rate doesn't say anything about the cost.
- Human beings learn: the success rate of a method will increase, when applied multiple times.

The Threat of Change

- Managers may choose not to implement new methodologies in order to not jeopardize their careers.
- Solutions:
 - Move decisions to a higher management level.
 - Run a pilot project at minimal size.
 - Try to reduce the criticality of the very first project.

Helpful Interactions

- 1 Tackle variability by bringing all the dynamics that are part of the engineering process under control one by one (using Intervention Dynamics).

The Helpful Model

- 2 Realize that different people develop *different models* to measure and control a situation, leading to potentially very different results.
→ “No matter how it looks, everybody is trying to be helpful.”

More Helpful Interactions

- 1 It's hard to erase existing ineffective behavioral patterns.
→ Try not to erase them, but instead add new patterns that are more effective, ultimately overlaying the original patterns.
- 2 Variation: It's hard to change someone's perception of reality.
→ Propagate adoption of new models of thinking to open people's eyes.

Outside Influence

Fact

Outside influence contributes to the instability of a software development process

More customers increase development load

- Greater number of requirements ==> more conflicting requirements
- Greater system complexity
- More labor to deal with conflicting requirements
- Labor to deal with customers

Corollary

Nonlinear Size/Complexity Dynamic that can lead to the collapse of a cultural pattern

Two-Way-Relationship

Between Software Organization and Customer

From Software Organization To Customer

- Software

From Customer To Software Organization

- Resources
- Requirements

Corollary

A controller is needed to control flow of requirements, resources, outputs and randomness to Software Organization

User \neq Customer

Difference between User and Customer

- User is everyone affected by the system
- Customer defines quality

Effective Customers

- Interact with Software Development
- Marketing function

Marketing

Functions of Marketing

- reduces number of effective customers by standing between Software Development and customers.
- It filters inputs and outputs.

Can be dangerous

- Near the core of the Software Development system.
- Uncontrolled input

Interruptions of work

How much cost interruptions?

- An increased number of customer also increases the number of interruptions of work.
- $E\text{-factor} = \text{Uninterrupted Hours} / \text{Body-present Hours}$
- Total time = Interruption time + reimmersion time (phone call: $5 + 15 = 20$)

Meetings are even worse

- more customers mean more meetings with more people
- more people increase number of interruptions
- number of interruptions increase wasted time (depends on avg. length of interruption)

Hardware configurations

- More customers lead to more hardware configurations in production.
- Number grows exponentially, so not every possible configuration can be tested, tests become more complex.
- This leads to less coverage and more faults
- Result in more time needed for fault repairing.

Releases

- More customer result in more releases and versions used by customers
- Leads to more labor in maintaining the hole software product.
- More reported faults balance the management tenendcy to increase releases cycles. So two releases per year are common to many software organizations.

Conclusion

Essence

- Customers influence the demand of a certain cultural pattern in a software organization.
- Customers influence the size Software projects.
- Management cannot handle projects beyond a specific size perfectly
- Reducing number of effective customers is a common strategy of software organizations to reduce disturbances on the software organization.

Thank you...

... for your attention!

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